

Information for projects wishing to be considered for the quarterly features.

1. A copy of the animation project or any other project you are considering. This must be something that I can show investors and it must be something with an introduction on your letter head paper.
2. Please note all dates should be current.
3. We need a letter of authorization on your letter head, authorizing Service on Sight Research & Consultancy Inc and its marketing Clubwww1 to approach investors and other parties.
4. Each contact will be contacting and dealing with you directly. Each party will be given a reference number and each will submit an investor background and investor relations sheet before contact with you, so that each will be a full qualified and serious option.
5. Your (CV resume).

Please be guided by the brief outline below, which will be used. Please send me short simple answers.

#### A. Name of Company

--contact information

--location

--how long has the company been in existence?

--is this a start-up or an expansion project?

--Identify the 2 most senior people with you and attach their CV

--no mission/vision/values please!

#### B. Company Products and Services

--outline in brief the product or products or services of the company

--if there are many products, mention product or service groups and mention specific examples for each grouping

The general idea is to give the investor what you offer.

## C. Markets

Briefly describe your market.

--is this national/international?

--who are your consumers expected to be in this case

--who are your competitors?

## D. What Do You Need from the investor

Capital:

--do you want capital/investment into your company?

--how much?

--approximate payback period

--percentage equity represented by the amount

--how will the investor exit in the future?

Others:

Do you want strategic partners:

--with technology

--with expertise

--with ready markets

--do you want distribution for new markets/local and international

Be very specific on what you need from the investor.

The ideal situation is the above items must be able to be read or outlined in a maximum of 4 minutes.

## 7. Overall Objective/Purpose of Your Presentation

The purpose of your presentation is to attract people so they contact you after the presentation where you can discuss details and entertain questions. This will ensure some confidentiality on your project or what you want from the investors.

8. Under a separate heading entitled Critical Areas - Please identify and give details and answer critical issues questions. This again will save time.

9. In the event of success what is in it for us. Please provide whatever contracts you need signing from your end to be comfortable. If you are not using any, we can supply you with a general contract that we can implement.

10. Please provide a business skype address so that initial contact can take place.

Finally, please forward 4 images that you not used on your own website.